**Timucuan Longhouse Meeting**

**12 December 2016 @ 7:00pm**

**Fruit Cove Baptist Church**

* Open Meeting with Prayer: ***Big Horn Moose***
* Review / accept / post last month’s meeting minutes: ***Tallykeeper***
Last month’s minutes posted to website. Iron Wolf to act as Tallykeeper for this meeting.
* Financial Report: ***Amazing Moon/Wild Eagle/Big Horn Moose***
Financial report
Amazing Moon not in attendance, no financial report sent by email.
* Coup point report: ***Blue Spark***
Blue Spark not in attendance, no coup point report sent by email.
* Recruitment update: ***Tenor Bear***
	+ Member number for new year 312 members and 124 families
	+ How many new families
	+ Marketing ideas, notes from recruitment meeting
	Recruitment committee met and created a yearlong calendar with events, promotions, ad suggestions. Currently using a $300 internet marketing campaign, targeted at select zip codes, showing ads on facebook. Blue Fox recommended Facebook Boost, as used successfully by the San Jose Athletic Association. Also looking into strategic partnerships with other groups (e.g. Girls, inc.)
* Jaguar Game Recap: ***Big Horn Moose***
All tickets sold, with the remaining tickets sold to the Ponte Vedra Federation.
* Website update: ***Iron Wolf***
	+ Statistics
	Typical seasonal volume of human user hits. Slight peaks before events.
	Large spike in hacker attempts, malware on WordPress, and member users failing to connect. Iron Wolf is working to eliminate any/all malware, especially on the NSDFL site.
	+ Review info on website and CircleBridge
	This section can be removed for future meetings
	+ Office 365 migration update
	Migration will take place this Friday, 12/17, starting at 8pm. Fed Council members will receive emails testing the new addresses, and are asked to reply to prove that the new email addresses function as expected.
* Postings/Articles for last/this month newspaper: ***Tallykeeper***
	+ Post articles about past events or future events
* Facebook Status: ***Steaming Head***
	+ Continue to post and repost events as necessary
	Steaming Head will look into using Facebook Boost for our ads
* Family Campout
	+ Need to be posted on website with write up (Done)
	Still no pricing, schedule, and not on CircleBridge
	+ Prices/location/what’s the budget Unknown Unknown
* Recap Holiday Ice skating Party and Toy drive
This year we had a monthlong toy drive, partnering with the Jax Ice & Sportsplex. In all, we collected 6 boxes of toys for Toys for Tots. Skating event: 92 online, and 50 people cash at the door.
* Opportunity to get involved in the community
	+ Team Lucy
		- Background info
		- Is this something we would like to do as an organization?
		Motion passed to do something for Team Lucy, like a 50-50 raffle at family campout
* Boys and Girls Longhouses
	+ Location and dates?
	Boys Spring Longhouse will most likely be at Camp Blanding, no dates yet
	Girls Spring Longhouse has no location or dates yet
* Upcoming Events
	+ Christmas Caroling 12/17/16
	+ Family Campout 1/27-29/17
	+ Jax Cracker Race 2/11/17
		- Any info?
		Waiting for confirmation of dates at lighting warehouse
	+ Monster Jam 2/18/17
		- Any info / updates to share
		Flex pricing this year, $26 plus fees/patches/etc., posted as $33 per person on CB
	+ Sunshine State Pow Wow 3/16/17
	Hosted by Eola (Orlando) at West Gate River Ranch.
	+ Any training that needs to be scheduled
		- Chiefs Training
			* tribe
			* nation
* Flag-style banners
Motion passed to purchase two banners @ 170 each. Design #1 and #2 selected. Iron Wolf to initiate purchase.