Timucuan Longhouse Meeting

8 May2017 @ 7:00 pm

Fruit Cove Baptist Church

 Attendance: Ron Smith, Mike Ryan, Joe Woodlief, Scott Klueppel, Ray Varas, Justine Ellenberger, Ray Junk, Scott Lyncker, Steve Sharpe, Neil VillacortaBuer, Jason Heeter, Sean Bowman, Mark Marcellus

* Open Meeting with Prayer: ***Big Red***
* Review / accept / post last month’s meeting minutes: ***Tallykeeper*** – Absent (minutes accepted)
* Financial Report: ***Amazing Moon*** –Absent $14,732 current balance.
* Coup point report: ***Blue Spark*** – Absent (Points are up to date on-line as of meeting time)
* Recruitment update: ***Tenor Bear –*** Traig and Lauren from Cox Media gave a presentation. They are the ones that currently run our free PSAs on the radio. They are proposing a targeted Facebook campaign . one Month / 62,500 impressions / $1500 The Lead Generation campaign will target demographics we specify with news feed suggested views. If the person clicks on it, it will provide for information about the program and allow them to fill out a form to request more information. This campaign will replace the earlier approved radio campaign and save money.
	+ Member numbers for new year

2013 / 2014 405 members

2014 / 2015 377 members

2015 / 2016 409 members

2016 / 2017 365 members

* + How many new families
	+ Marketing ideas, updates
		- Creaking Oak handed out forms for each tribe to complete and turn in, listing the contacts for various businesses that we could put flyers for the program. Creaking Oak created two different sized brochure boxes with our logo and arrows and asked for funds to build more. **Council approved $200 allowance to build more.**
	+ Personal Letter to schools. Spirit Bear shared that we should include personalized letters to families from our memebrs that are tied to schools along with the brochures this year. “You know me – What NSD has done for me – invite to recruitment event.”
	+ Advertising Video – Creaking Oak has sent a rough script to Spirit Bear to review. Spirit Bear continues to create background footage for video.
	+ Activities Videos – Moved to next meeting
	+ Free Drawing for tent - ~$150 Tent was approved and ordered for recruitment drawing. Facebook campaign and Recruitment events will hold drawing once events are over.
	+ National Dues – Shut down until new year (Patrilla Family in Dakota will need to be reimbursed)
* Tribe Counts: ***Spirit Bear –*** Spirit Bear shared the current years registrations per tribe and asked which tribes are retiring.
* Past Tribe Logos for Teepee: ***Spirit Bear -*** 2-3 years ago Council voted to put retiring tribe logos on tipi and to date we have none. Spirit Bear proposed we change the agreement to put the Program and local logos (big) on the tipi, with the Nation logos (Medium) and CURRENT tribes on tipi before the retire in small. He asked each past and current tribe to send in a logo that they want on the tipi. Big Red and Spirit Bear will work with new tribes on setting up and tearing down the tipi so all eventually know how to do it. Silver Squirrel made new instructions and made knotted rope for measuring the setup easier.
* Website update: ***Iron Wolf –*** Tabled for next meeting for timeliness
* LinkedIn Group: ***Silver Squirrel –*** Silver Squirrel will research setting up a local group for Linked in and report back
* Chief Soaring Feather Funeral Help – Alex’s Lemonade Stand is postponed until June so that members can attend the memorial service. All are invited to the service. We are asking that those close to David or Maddie dress to go into the Memorial Service and everyone else to wear program shirts, vests, regalia and headdresses to show support as a group outside of the service. There will be a reception afterwards. The family needs a headcount and Iron Wolf setup a free signup on CircleBridge. The Council voted to provide $200 to help with food at the reception. Spirit Bear will send an email. Tribes that show up to the memorial service or show other forms of support will be granted service credits.
* Oglala Recognition: ***Iron Wolf –*** Tenor Bear and Snoring Eagle will detail the events at the Girls Longhouse of saving a drowned boy and list the names involved. This will be sent to the National Longhouse for publication and service recognition. Story will also be submitted to the media.
* Postings/Articles for last/this month newspaper: ***Blue Fox*** - Need stories and pictures
* Facebook Status: ***Steaming Head –*** $100 approved for Facebook Push for Summer Bowling
* Member Survey: ***Red Bear -*** Red Bear will work with the Council on developing a member survey that we will get out this summer.
* Vacant Counsel Positions: ***Spirit Bear –*** Current State of Positions:

|  |  |
| --- | --- |
| Federation Chief | Ron Smith |
| Medicine Man | Joe Woodlief |
| Talley Keeper | Ray Varas |
| Asst Talley Keeper | Holger Schmidt |
| Wampum Bearer | Tom Costanza |
| Asst Wampum Bearer |  |
| Algonquin Chief |  |
| Asst Algonquin Chief |  |
| Apache Chief | Charlie Rocheleau |
| Asst Apache Chief | Chris Johns |
| Seminole Chief | Scott Lyncker |
| Asst Seminole Chief | Craig Reed |
| Shoshone Chief | Chris Johns |
| Asst Shoshone Chief |  |
| Sioux Chief | Steve Sharpe |
| Asst Sioux Chief | Anthony Schriber |
| Pathfinder Chief | Tom Farrell |
| Asst Pathfinder Chief | Sean Bowman |
| Web Spinner | Scott Klueppel |
| Asst Web Spinner |  |
| Recruitment Chief | Ray Junk |
| Asst Recruitment Chief |  |
| Recruitment - School Outreach Chief | Jeff Smith |
| Recruitment - Community Outreach Chief | Scott Lyncher |
| Recruitment - Media Relations Chief | Sean Bowman |
| Recruitment - Advertising Chief | Mark Marcellus |
| War Chief | Justin if needed/Vacant |
| Fire Starter | Jason Heeter |
| Asst Fire Starter | Eric Friday |
| Sand Painter (Picture and Patches) |  |
| Tom Tom Beater (Facebook) |  |
| Longhouse Chief |  |
| Longhouse Chief |  |
| Sachem | Mike Ryan |

* Event Assignments for 2017 / 2018: ***Spirit Bear*** Current List as follows

|  |  |
| --- | --- |
| **Event** | **In Charge of Event** |
| Summer Bowling | Scott Kleupell / Joe Woodlief |
| Back to School Canoe Trip  | Eric Friday |
| Recruitment Training | Ray Junk / Mark Marcellus |
| Recruitment and Registration | Ray Junk / Mark Marcellus |
| Recruitment and Registration | Ray Junk / Mark Marcellus |
| City Wide Pow Wow | Ray Junk / Mark Marcellus |
| Fall Longhouse-Native Daughters | Girls Nation Chiefs |
| Costume Bowling |   |
| Fall Longhouse-Native Sons | Boys Nation Chiefs |
| Holiday Ice Skating | Scott Klueppell / Mike Ryan |
| Federation Jaguars Game | Scott Lynker |
| Family Campout | Tom Costanza |
| Jax Cracker 500 Pinewood Derby | Ray Junk |
| Monster Truck Show | Justin Ellenberger |
| Spring Longhouse-Native Daughters | Girls Nation Chiefs |
| Jumbo Shrimp Baseball Game | Steve Sharpe |
| Alex's Lemonade Stand | Ron Smith / Joe Woodlief |
| Spring Longhouse- Native Sons | Boys Nation Chiefs |
| Ice Kings Ice Hockey | Scott Kluepell |
| OWB Party | Ron Smith / Joe Woodlief / Ray Varas |
| Chiefs Roast | Joe Woodlief |

* Boys Longhouse Successful event. Awaiting final budget.
* Girls Longhouse Report Successful event. With Raffle $845 profit currently. A Plaque will be ordered for Maddie Smith as patch designer. 25 more patches will also be ordered.
* Broken Arrow Plaques – All families should be current with plaques except for tewo last minute submissions sent to Red Bear
* Back to our roots: ***Spirit Bear & Big Red***
	+ Regalia will be emphasized at events
	+ Chiefs will be looking for new crafts at events
	+ History of Tribe essays will receive recognition
	+ Free tickets for doorprises will be given at longhouses for the above type of accomplishements and for other participation
* New potential fundraising ideas: ***Spirit Bear*** Tabled for next meeting for timeliness
	+ 50/50 raffle
	+ Super Bowl & NCAA Tourney squares
	+ Yogurt / Ice cream / Restaurant night
* New potential places –Tabled for next meeting for timeliness
	+ Princess Place Preserve in Palm Coast
	+ Faver Dykes State Park
	+ Doe Lake
* NSD National Meeting Updates –Spirit Bear and Big Red spoke about National Longhouse Meeting and where our National dues go.
	+ Longhouse Reports
	+ Pathfinders Patch. Spirit Bear will request free patches from National
	+ National Patch in Patch Store will be available for anyone that wants it.
	+ Banner and Recruitment Funds. Every year National provides funds for recruitment assistance. This year, it will be $400. Every three years, National provides funds for banners. This is our year to apply and the amount allowed is $250. The Council approved all of these funds to be put toward NSD and Nation flags and some table throws with logos for recruiting and events. Also, Big Wolf has a NSD tent with logos in his garage that we can use for events this year. He will pass it to the next National Chief next year.
	+ NSD Branding – Tabled until next meeting for timeliness
	+ Insurance Change – Bounce Houses need to be manned and insured by vendor. Skating is not covered for private events. Skating must be open event and insured by vendor
	+ NSD Online Store – Tabled for next meeting for timeliness
	+ Service Project Patches - National has a service form online so that events will be publicized and patches awarded for Service Projects
	+ National Cookbook – Please submit recipes from you kids to Crazy Wolf at nationaleldermm@nationallonghouse.org He is putting together a cookbook for the program and will recognize the kids that contribute
	+ National Ceremonies book– Crazy Wolf, nationaleldermm@nationallonghouse.org , will be compiling a list of all our cerimonies. They are not the same throughout the country and it will be nice to learn from other. Spirit Bear and Wild Eagle will work with Crazy Wolf on getting our included.
* OWB update: ***Big Horn Moose -*** BHM did not get a reponse of food help for the event. Council voted to allot an additional $550 budget toward catered BBQ
* Tribe of the Year & Nation Tribe of the Year:Spirit Bear – Will send letter to Chiefs about Tribe of Year award and how to attain it. Spirit Bear will recommend a totem or sign for winner at a future event
* Upcoming Events
	+ Alex’s Lemonade Stand 6/10 ***Wild Eagle/Big Horn Moose***
	+ Jumbo Shrimp Game 5/19 @ $11 each (game only): ***Red Bear***
	+ OWB 6/2: ***Big Horn Moose***
	+ Summer Bowling: ***Iron Wolf***
	+ CityWide:  ***Creaking Oak***
	+ Boys Longhouse: ***Crockwater*** Tenative Nov 17&18
	+ Girls Longhouse:  ***Tomahawk*** October 20-22 Suwannee
	+ Jags Game TBA: ***Tomahawk*** December 17 vs. Texans
	+ Ice Hockey - TBD
	+ Chief’s Training -TBD
		- Nation
		- Tribe